

**MAIN  
CHARACTER  
ENERGY**

**Main character  
energy isn't about  
Aesthetics.**

**It's about Agency.**



# You've seen Her before.

The **woman** who stops waiting.

**Who** *rewrites the script.*

**Who** *chooses her own ending.*

**That's main character energy.**



**But  
this  
isn't**

**just a  
movie  
moment.**

In real life, main character  
energy looks like,  
Making your own decisions

- *About your work.*
- *Your relationships.*
- *Your future.*



**No one  
else lives  
your life**

**for you.**



# Healthcare is no different.

Decisions about your body are personal healthcare decisions.

**They don't require explanation.  
They don't require permission.**



**Autonomy  
isn't dramatic.**

**It's fundamental.**

**My Body.  
My Pratihya.**